Agitator, CT

Boiler

pump

Charging/

Secondary Charging



# MSME pharma unit invests Rs 13 lakhs in energy efficiency measures—and saves Rs 12 lakhs an<u>nually</u>!

### Background

Ankleshwar is a chemical cluster in Gujarat. It has over 700 MSMEs manufacturing various kinds of chemicals (dyes and pigments—67%; pharma and pharma intermediates—27%; and pesticides and chlor-alkalis—6%). The production capacity of these units varies from 50 tonnes to over 10,000 tonnes per annum (tpa).

## Unit profile

M/s **A25** is an MSME unit manufacturing pharma internediates. The annual production is about 60 tonnes. The total annual energy bill of the unit was about INR 43 lakhs, which was around 17% of

Electricity

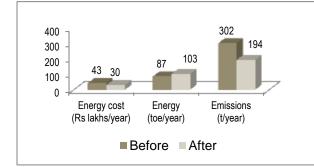
Natural Gas

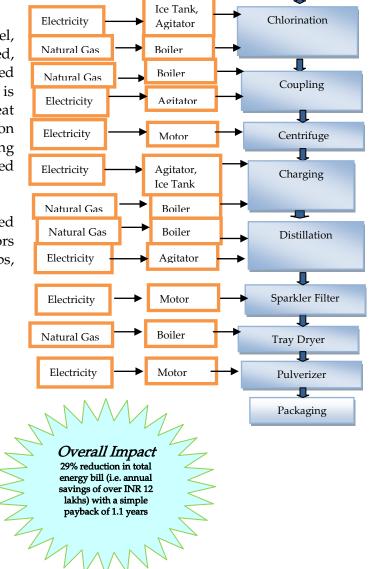
total turnover. The total annual energy consumption was about 87 tonnes of oil equivalent (toe), of which natural gas (NG) accounted for 83% (72 toe) and grid electricity 17% (15 toe).

### Process description

The raw materials are charged in a reaction vessel, which is indirectly heated or cooled as required, using steam from an NG-fired boiler or ice/chilled water from cooling tower/chiller. The mixture is continuously stirred to ensure uniform heat transfer. After reaction, the output of the reaction vessel is centrifuged, distilled, filtered using sparkler filter, dried in tray dryers, and pulverized to give the final product.

The main energy consuming equipments used were a NG-fired boiler and electrical motors associated with agitator, cooling tower pumps, FBD and other utilities.

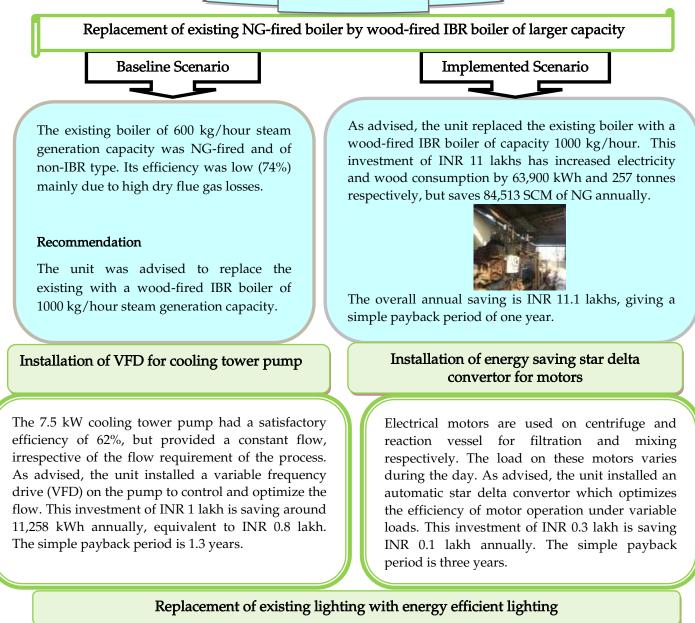




This case study has been prepared under WB GEF Project titled "Financing Energy Efficiency at MSMEs in India". The project aims to identify, design & implement Energy Efficiency (EE) solutions in 500 MSMEs in 5 clusters with potential of EE investment of more than Rs. 100 crore and reduction in GHG emissions equivalent to 1.2 million tonne CO<sub>2</sub>. This project is being co-implemented by Small Industries Development Bank of India (SIDBI) and Bureau of Energy Efficiency (BEE).

#### Overall Impact: post-implementation





Tests conducted on the unit's air compressor revealed that the air suction filter was completely choked. This reduced its energy efficiency. As advised, the unit is conducting regular maintenance on the suction filter. This investment of INR 4000 is saving INR 13,000 annually in electricity costs. The simple payback period is four months.



**Disclaimer:** This case study has been compiled by TERI on behalf of SIDBI under WB–GEF Project. While every effort has been made to avoid any mistakes or omissions, these agencies will not be in any way liable for any inadvertent mistakes/omissions in the publication.

#### For further information please contact:

Energy Efficiency Centre, Small Industries Development Bank of India (SIDBI), Ground Floor, E-1, Videocon Tower, Jhandewalan Extension, Rani Jhansi Road, New Delhi-110055, India, Ph. 011 23682473-77, www.sidbi.in

